

**Over the River and Thru the Woods at The River
Maze
Popular Advertising**

- 1 Question: What question did actor Paul Marcarelli ask incessantly in those Verizon ads?**
Right: Where do you want to go today?
Left: Can you hear me now?
Straight: Does she or doesn't she?
- 2 Question: It's Tiger Woods' favorite movie, and in a MasterCard commercial, he got to duplicate some scenes as Carl Spackler. What is it?**
Left: Caddyshack
Straight: Meatballs
Right: Stripes
- 3 Question: Inspired by Gary Gilmore's last words before he was executed, Dan Wieden came up with what famous advertising tagline?**
Left: Just do it
Right: Do you know me?
Straight: Think small
- 4 Question: Popular thanks to infomercials airing in 2008, what was the Snugglie?**
Right: A blanket with sleeves
Left: A plush toy depicting a kitten
Straight: A body-shaped pillow
- 5 Question: Fido Dido was basically a line drawing of a hipster, but he became most famous shilling for what soft drink in the 1990s?**
Straight: Mountain Dew
Right: 7-Up
Left: Coca Cola
- 6 Question: McDonaldland appeared in 1972. Soon, a similar set of characters appeared in ads featuring the Burger Kingdom. Which of these is actually a Burger King character?**
Left: Grimace
Straight: Hamburglar
Right: Sir Shakes-A-Lot

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- 7 **Question: What product did Kellogg promote in the 1970s with Milton the Toaster, until an ad appeared with a child hugging the electrical appliance?**
Left: Pop-Tarts
Right: Special K
Straight: Rice Krispies
- 8 **Question: Aussie Rules footballer Mark Jackson, aka Jacko, was the spokesperson for what battery, before that bunny came along?**
Right: Tesla
Left: Energizer
Straight: Duracell
- 9 **Question: What company promoted the color of its Bravia LCD TVs by shooting a commercial in which thousands of balls bounce down the hills of San Francisco?**
Right: Sony
Straight: Toshiba
Left: Samsung
- 10 **Question: What product did a movie pugilist endorse as a high-protein snack?**
Straight: Robert Redford Bacon Bits
Left: Sylvester Stallone Pudding
Right: Chuck Norris Salad Dressing

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